



PRESS RELEASE

SuperGreen Kick-off Meeting
Athens, February 2nd and 3rd, 2010

SUPPORTING EU'S FREIGHT TRANSPORT LOGISTICS ACTION PLAN ON GREEN CORRIDORS ISSUES

More than 30 experts in the transport and logistics field convened in Athens on February 2nd and 3rd, 2010 to launch the project "Supporting EU's Freight Transport Logistics Action Plan on Green Corridors Issues," (short title SuperGreen).

SuperGreen is a Coordination and Support Action, co-funded by the European Commission in the context of the 7th Framework Programme for Research and Technological Development, and coordinated by the National Technical University of Athens, with Professor Harilaos Psaraftis assuming the role of Project Manager. The project involves 22 partners from 13 European countries. These include transport, logistics and infrastructure operators, shippers, environmental organisations and authorities responsible for social and spatial planning, consultants, academia and R&D. Altogether, they committed to mobilise resources of more than 3 million Euro over the next three years, with the European Commission contributing on the order of 2.6 million Euro.

SuperGreen aims to assist the Commission with defining the 'Green Corridor' concept, which still needs to be developed. It is also about supporting the development of sustainable transport networks by fulfilling requirements covering environmental, technical, economic, social and spatial planning aspects. SuperGreen will evaluate a set of freight transport corridors with good greening potential, covering representative regions and main transport routes throughout Europe. In order to reach its goals, the project will develop a methodology for the benchmarking of Green Corridors and identifying areas of potential improvements, including the analysis of innovative technologies, the definition of more efficient ways to exploit Information and Communication Technologies ICT-flows, recommendations for future Research & Development and the analysis of implications on related EU policies. The mentioned activities will be based on the selection of 10-15 corridors, partially covering the current TEN-T, and/or based on cases relevant to industrial project partners.

During the kick off meeting, the topic of Green Corridors has been addressed presenting the perspective of the European Commission (Project Officer Mr Rein Juriado, EC DG-TREN), logistics service providers represented by DB Schenker (Ms Andrea Schön) and industrial partners represented by Procter & Gamble (Mr Sergio Barbarino); furthermore, the Port Authority of Gijon (Mr Humberto Moyano) introduced the activities launched for greening the Madrid-Paris corridor.

SuperGreen members know well that keeping close contact with the logistics sector is the key for success. For this reason, a first appointment is given to the stakeholders for the first open Workshop, which will take place in Helsinki on June 28th, 2010, when the results of a preliminary evaluation of some freight corridors with good greening potential will be presented. Members of the logistics industry may already pencil the date on their calendars. More information on this event will be available soon. People and/or organizations interested in the project can send an email to supergreen@martrans.org or look at the project's web site at www.supergreenproject.eu.



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